

Rosemary Roberts Accepts Pro Bono PR Lead for Local Fundraising Event

Girl On Point, Feb.2005: Rosemary Roberts has agreed to head public relations and marketing efforts for [*“A Day at the Ranch Benefit for Brain Tumor Research”*](#), sponsored by the Schappert Family & Friends on behalf of [The Musella Foundation](#) for Brain Tumor Research and Education. Specializing in healthcare within print and online mediums, Roberts’ father died of a brain tumor in August of 2000, making this project one close to her heart.

Every day an estimated fifty-five adults and over two-thousand children annually are diagnosed with a brain tumor. The leading cause of death in children under the age of nineteen, only a startling 33% of all brain tumor patients will survive five years ...a mortality rate that can, and must changed.

Adopting the slogan, “Think About It”, this June 2005, family-day event promises to be one of the most talked about fund-raising extravaganzas of the summer, featuring live and silent auctions, food from the best of Placer County restaurants and live music with dancing. The fundraiser also features a pre-event raffle of a fully restored 1947 Harley Davidson!

To find out more information about the event, how you can purchase raffle or event tickets, The Musella Foundation, or how you and/your company can help, please visit <http://www.thinkaboutbarintumors.org>, or contact Rosemary at rosemary@girlonpoint.com, (916) 652-5309.

Do you know someone recently diagnosed? Rosemary has also recently completed a new online guide to patients who have been diagnosed with a brain tumor for the Musella Foundation (available soon at www.virtualtrials.com). You can also learn more about how to survive after diagnosis by listening to Rosemary’s interview with Dr. Paul Zeltzer on The Patient’s Voice online radio show, <http://www.thepatientvoice.com>.

Your company can help raise awareness and vital funding year round by donating your empty print cartridges, both small and large sizes, any brand. Shipping is free and collection box packaging is provided. Consider placing a special program collection box in your employee lounge or in a convenient place upon a retail counter for public cartridge donations. For large firms wishing to donate volume, UPS will wrap cartridge boxes by the pallet and pick up free of charge...ask me for more information!