



*Girl On Point creative services*  
P.O. Box 2176 Loomis, Ca  
(916) 652-5309  
<http://www.girlonpoint.com>  
[rosemary@girlonpoint.com](mailto:rosemary@girlonpoint.com)

April 11, 2005

**For Immediate Release**

**Contact: Rosemary Roberts**

(916) 652-5309

**Expansion of NAWBO Sacramento Valley Drives New Board Member**

An active member in the Sacramento Valley Chapter of NAWBO (National Association of Women Business Owners), Rosemary Roberts accepts an appointment to the Board of Directors for California's fastest growing network of women business owners as Vice President of Communications.

Roberts has served as a member of the public relations committee since joining the group in June of last year, and became editor of the chapter's newsletter in October -- a quarterly publication with a readership of approximately 2000.

A twice published author and freelance writer for print and website content, as well as, a consultant for streaming media applications, Roberts' creative services firm, [Girl On Point](#), also produces two online radio programs unique to healthcare consumers; [The Patient's Voice](#), a national program that's garnishing international listeners, and [The Patient's Voice California](#), a more recent edition geared towards state and local topics.

"My forte is making the complicated simple to understand," states Roberts, "whether its healthcare, or spinning a high tech product comparison from the perspective of a non-technical decision maker."

In addition to her current contributions, Roberts will manage NAWBO's website content, working closely with local webmaster and design talent, Tarik Assagai ([Assagai Computer Solutions](#)).

"We've been really impressed by what Rosemary has brought to NAWBO over the last year; her work on the script for our Outstanding Women Leaders Awards, engaging content added to our newsletter, and her production of an audio "Welcome" message for our website visitors," Says NAWBO Sacramento Valley President, Tracie Stafford, adding "We're experiencing tremendous growth and Rosemary's mind is always ahead of the curve."

Working along side her father from the age of seven in his distributorship, her roots are deeply consumer oriented, but Roberts admits, "I enjoy a broad base of business environments and the diversity of successful business women found within NAWBO's membership is simply creative heaven."

#####